

# 2009 Midwest Podiatry Conference

6.0 HOURS

THURSDAY, APRIL 2, 2009

**[ GRAND SUITE 5 ]**

**8:00 am – 3:30 pm**  
**ASPMA Administrative Review Course**

*Tina DeIBuono, PMAC*

This five hour course is designed for ASPMA members who are "front office or administrative assistants" and have studied the reference materials listed in the ASPMA Journal and the website, [www.aspma.org](http://www.aspma.org) for the P.M.A.C. (Admin) exam. The seven categories covered in the exam are: General Knowledge of Podiatry, Terminology, Administrative Responsibilities, Coding, Medical Jurisprudence, Insurance Regulations, Office Policies and Procedures. A thorough and more extensive review of the seven exam categories will be offered, along with a "mock" exam. A positive learning atmosphere is provided with one-on-one, as well as group interaction. **Pre-registration for the exam and conference is mandatory. No on-site registration will be available for either of the review courses.**

**[ GRAND SUITE 3 ]**

**8:00 am – 6:30 pm**  
**ASPMA Clinical Review Course**

*Joan Gordon, PMAC*

This eight hour course is designed for the podiatric medical assistant who has completed at least 3 months of preparation with the exam self study manual, The Comprehensive Guide to Podiatric Medical Assisting. A thorough and more extensive review of the seven exam categories will be offered, along with a written "mock" exam. A positive learning atmosphere is provided with one-on-one, as well as group interaction. Limited hands-on learning is offered in anatomy, biomechanics and instrumentation. **Pre-registration for the exam and conference is mandatory. No on-site registration will be available for either of the review courses.**

**Thursday's program integrates the Assistants into the Doctors program**

**Track I**

**[ GRAND BALLROOM EF-CD ]**

**10:00 am – 12:00 pm;**  
**1:30 – 3:30 pm**  
**APMA Coding Seminar**

**12:00 – 1:30 pm**  
**Exhibit Hall Grand Opening**  
*Sponsored by PICA Group*

**3:30 – 4:30 pm**  
**Exhibit Hall Networking Break**  
*Sponsored by Oasis*

**[ GRAND BALLROOM EF-CD ]**

**4:30 – 6:30 pm**  
**PICA Risk Management:**  
**"Identifying and Dealing with the Noncompliant Patient – Who's at Risk?"**

*Jerry Brant, DPM; Daniel O'Connell, Ph.D.; Alan S. Banks, DPM*

*See page 6*

**Workshops**

**[ COLUMBUS HALL H ]**

**1:30 – 3:30 pm**  
**Padding & Strapping Workshop\***

*Neil Horsley, DPM*

- Identify indications and contraindications for: Low Dye, High Dye and Spika strapping; Dancer's, Double Dancer's and L&M pads. Apply Low Dye and Dancer's strapping and padding.

**ASPMA Exams take place Friday, April 3, 2009 at 8:00 am**

**\*DENOTES ADDITIONAL FEE**

5.75 HOURS

FRIDAY, APRIL 3, 2009

**[ COLUMBUS HALL G-L ]**

**8:00 – 9:00 am**  
**If It's Going to Be, It's Up to Me**

*Loring Stead, DPM; Pam Stead*

- Accountability, Responsiveness and Creating a culture of excellence

**[ GRAND SUITE 5 ]**

**8:00 am – 12:00 pm**  
**ASPMA Clinical Exam**

*Joan Gordon, PMAC*

**[ GRAND SUITE 5 ]**

**8:00 am – 12:00 pm**  
**ASPMA Administrative Exam**

*Tina DeIBuono, PMAC*

**9:00 – 10:00 am**  
**Breakfast with Exhibitors**  
*Sponsored by PICA Group*

**[ COLUMBUS HALL G-L ]**

**10:00 – 10:30 am**  
**Welcome & Introduction**

**[ COLUMBUS HALL G-L ]**

**10:30 – 11:45 am**  
**Medicare (WPS)**

*J. David Bozarth*

- Identify top reasons for denials of Foot Care claims and learn how to avoid these denials
- Locate and interpret the Medicare Part B Foot Care Policy and other Medicare Medical Policies which pertain to Foot Care services on the WPS Medicare website
- Locate and interpret National Correct Coding Initiatives (NCCI) tables
- Recognize common errors in the Comprehensive Error Rate Testing (CERT) program
- Understand when to use and how to complete the new (2008) Advance Beneficiary Notice (ABN)
- Become familiar with the many communications opportunities available through WPS Medicare
- Medicare Contracting Reform
- Recovery Audit Contractors (RACs)
- Physicians Quality Reporting Initiative (PQRI) for 2008

**[ CRYSTAL BALLROOM B ]**

**11:45 am – 1:30 pm**  
**Assistants Memorial Luncheon**

**Track I**

**[ COLUMBUS HALL G-J ]**

**1:30 – 2:30 pm**  
**Nutrition 101: Basic Nutrition That Will Get You Living Healthfully**

*Dina Aburmishan R.D., L.N.*

While most of us think we know what we should be eating, many of us don't know how to apply it to our daily lives. Learn the new USDA guidelines and design of the Food Guide Pyramid and how to apply them to create a healthy filling meal. Use the new information to help guide your diabetic patients to a proper treatment plan.

**LEARNING OBJECTIVES:**

- Participants will be able to recognize the new design of the Food Guide Pyramid and new guidelines established by the USDA.
- Participants will use the established guidelines to create a healthy and balanced meal.

- Participants will describe three practice strategies they can implement to improve diabetic adherence.

**[ COLUMBUS HALL G-J ]**

**2:30 – 3:00 pm**  
**DVT**

*David Yeager, DPM*

- Understand the etiology of DVT
- Learn the conservative vs. surgical treatment options
- Be able to diagnose a DVT in a patient

**3:00 – 3:30 pm**  
**Exhibit Hall Networking Break**  
*Sponsored by Crocs, Inc.*

**[ COLUMBUS HALL G-J ]**

**3:30 – 4:30 pm**  
**How to Prepare a Patient for Surgery**

*Jane Graebner, DPM*

- Learn how to thoroughly educate your pre-operative patient
- View a video presentation for foot surgery patients
- Obtain forms to assist you in preparing your surgical patient

# 2009 Midwest Podiatry Conference

FRIDAY, APRIL 3, 2009

[ COLUMBUS HALL G-J ]

4:30 – 5:30 pm

**Anatomy Lecture – Advanced**

*James Cliff Gilley, DPM*

- The attendee will gain a greater understanding of neurovascular anatomy and the podiatric pathologies related to these structures
- Be better equipped to assist the podiatric physician through knowledge regarding osseous and ligamentous anatomy
- Have a greater capacity to better educate podiatric patients through augmented understanding of lower extremity anatomy

## Track II

[ COLUMBUS HALL K-L ]

1:30 – 2:15 pm

**Practical Management Approaches for Offloading the Neuropathic/Diabetic Foot**

*Sponsored by Darco International*

*Myra Varnado, RN, CDE, CWOCN*

- Identify the etiology for common diabetes related foot wounds based upon wound location
- Describe practical offloading techniques for managing claw toe and metatarsal head wounds
- Describe the value of dermal thermometry monitoring in diabetic/neuropathic foot care

[ COLUMBUS HALL K-L ]

2:15 – 3:00 pm

**Informational Technology & Marketing at Your Fingertips**

*Jesus Vazquez, PMAC*

- How to create an online presence for your practice
- Showcasing availability of information to help you at using marketing tools on the Internet

3:00 – 4:00 pm

**Exhibit Hall Networking Break**

*Sponsored by Crocs, Inc.*

[ COLUMBUS HALL K-L ]

4:00 – 4:45 pm

**Digital X-Rays**

*Nancy Diaz, PMAC*

- Are you ready to go digital? We will be discussing how you can arrive at deciding if digital is right for you
- Digital or Computed X-Rays? We will discuss the differences of both types of systems

[ COLUMBUS HALL K-L ]

4:45 – 5:30 pm

**Alphabet Soup: FSA, HSA, High Deductible... What Do They All Mean? What Do You Do With Them?**

*Anne Thompson, PMAC*

- In today's economy, health plans are continually changing. How do we understand all the changes, and maximize our ability to collect those dollars?
- This session will explore methods to help keep the financial side of your practice healthy

## Workshops

[ COLUMBUS HALL CD ]

7:30 – 11:30 am

**Healthcare Provider CPR\***

*Acute Care Education Systems, Inc.*

Designed to teach the skills of CPR for victims of all ages (including ventilation with barrier device, a bagmask device, and oxygen), use of an automated external defibrillator (AED) and relief of foreign body airway obstruction (choking). It is intended for participants who provide health care to patients in a wide variety of settings, including in-hospital and out-of-hospital settings. Generous time allotment for required hands-on practice. Receive your certification card at the end of the program.

[ COLUMBUS HALL CD ]

1:30 – 3:30 pm

**Healthcare Provider**

**CPR Renewal\***

*Acute Care Education Systems, Inc.*

Is it time to renew your CPR certification? If so, this is the course to take. A brief review of CPR, AED,

foreign body airway obstruction will be covered. Generous time allotment is given for required hands-on skills.

[ COLUMBUS HALL EF ]

1:30 – 4:30 pm

**Anatomy Cadaver Workshop\***

*Kirk Contento, DPM; Joaquin Diaz, DPM; David Gavin, DPM; Frank LaVora, DPM; John Hollander, DPM*

- Educate and demonstrate podiatric anatomy and dissection
- Explain anatomical landmarks of the foot
- Explain the different planes of dissection from the level of the skin to the level to the bones
- Hands-on dissection of common foot and ankle surgical procedures such as bunionectomies and hammer toe correction
- The participants perform the procedures under physician supervision
- To better understand surgical corrections

**\*DENOTES ADDITIONAL FEE**

5.75 HOURS

SATURDAY, APRIL 4, 2009

[ COLUMBUS HALL I-L ]

8:00 – 9:00 am

**ASPMA Business Meeting**

*Open to ASPMA's general membership.*

9:00 – 10:00 am

**Breakfast with Exhibitors**

*Sponsored by BioMedix, Inc.*

## Track I

[ COLUMBUS HALL I-J ]

10:00 – 11:00 am

**Fungal Nails**

*Joaquin Diaz, DPM*

- Classification of how to diagnose and treat fungal nails

11:00 – 11:45 am

**Every Word Counts: Enhancing Patient Care**

*Jesus Vazquez, PMAC*

- Enhancing patient care with words
- Using your vocabulary to better communicate with your patients and co-workers
- Phrases and words to avoid using and exploring recommendations of more favorable phrases

11:45 am – 1:00 pm

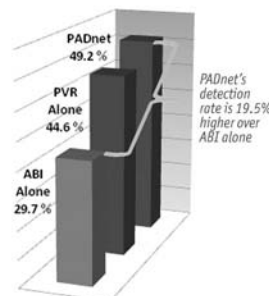
**Exhibit Hall Networking Break**

*Sponsored by Ossur*



## PADnet Tests and Counting.

(Only 2,881,491 to go)



The BioMedix PADnet device has helped diagnose peripheral arterial disease by testing over 118,000 patients to date. It's a good start. But there's a long way to go.

More than 10 million Americans have PAD. Without detection and treatment, 30% will die within five years. Plus, each year, more than 160,000 limbs are amputated due to unchecked vascular disease.

Fortunately you can help change this grim equation. PADnet is easy-to-use and reimbursable. In most primary care offices PADnet pays for itself right away.

Our goal is to test 3,000,000 symptomatic patients by 2010. If you are interested in being part of the solution to PAD, you may want to offer our powerful diagnostic tool in your office. Go to our website at [www.biomedix.com](http://www.biomedix.com) to learn more. To get a free ROI analysis for your practice, call us at 877-854-0014.

You can count on us. We hope to count on you.

**BioMedix**

VASCULAR SOLUTIONS

# 2009 Midwest Podiatry Conference

SATURDAY, APRIL 4, 2009

[ COLUMBUS HALL I-J ]

**1:00 – 2:00 pm**  
**Back Office Bacteria**  
*Nancy Diaz, PMAC*

- Getting to know different types of bacteria, viruses, infections and fungi
- Learn how to control these organisms in your office

**2:00 – 2:45 pm**  
**HIPAA: What's New**  
*Susan Weeks, PMAC*

**2:45 – 3:30 pm**  
**Ethics**  
*Tina DelBuono, PMAC*

- Getting back to the basics of what business ethics is all about. In this complex multi-cultural, multi-generational work world we are in, is there one common rule that we all can come to agreement on with regards to ethics in the workplace?
- Asking the question above and digging into what the solution is in creating an ethical workplace

- Learning the three step questions to ask ourselves when faced with ethical decisions
- Discovering the common rule that exists in all cultures regarding ethics

**3:30 – 4:00 pm**  
**Afternoon Break**  
*Sponsored by Ossur*

[ COLUMBUS HALL I-J ]  
**Integrating Homotoxicology into a Modern Podiatric Practice**  
*Kirk Contento, DPM*

- Identify and use new approaches to inflammation in the podiatric practice
- Have a basic understanding of homeopathic medicine and homotoxicology

[ COLUMBUS HALL I-J ]  
**5:00 – 5:45 pm**  
**Leading By Example**  
*Loring Stead, DPM; Pam Stead*

- Humor, communication; making it happen and bringing it all together

**Track II**

[ COLUMBUS HALL K-L ]  
**10:15 – 11:00 am**  
**Surgery... a State of Mind**  
*Ruth Ann Park, PMAC*

- Attendees will understand pre, intra and post-operative patient perceptions
- Legal clarification and ramifications with case study examples will be discussed
- A must for the clinical podiatry assistant

[ COLUMBUS HALL K-L ]  
**11:00 – 11:45 am**  
**PVD**  
*Helena Reid, DPM*

- Describe the signs and symptoms of peripheral vascular disease of the lower extremity
- Discuss the podiatric manifestations of PVD
- Explain the treatments available for PVD

**11:45 am – 1:00 pm**  
**Exhibit Hall Networking Break**  
*Sponsored by Ossur*

[ COLUMBUS HALL K-L ]  
**1:00 – 2:00 pm**  
**BioMechanics**  
*Joaquin Diaz, DPM*

- Basic terminology in biomechanics
- Understand the walking cycle
- Understand basic foot function

[ COLUMBUS HALL K-L ]  
**2:00 – 2:45 pm**  
**Back Office Training**  
*Lisa Crouch, PMAC*

- To learn more precisely how to keep the back office running efficiently
- To be able to train others to run the back office effectively

[ COLUMBUS HALL K-L ]  
**2:45 – 3:30 pm**  
**How to Avoid Patient Lawsuits – Charting Review**  
*Michael Hriljac, DPM; Sue Hriljac*

- The assistant will be able to identify situations and patients that are at high risk for litigation

- The assistant will learn how to correctly and accurately enter notes into the patient chart
- The assistant will learn when and how to notify the physicians of situations or charting issues that puts them at litigation risk

**3:30 – 4:00 pm**  
**Afternoon Break**  
*Sponsored by Ossur*

[ COLUMBUS HALL K-L ]  
**4:00 – 5:30 pm**  
**Office Manager Roundtable: Interactive Workshop for Office Managers**  
*Tina DelBuono, PMAC; Anne Thompson, PMAC; Karen Keathley, PMAC; Susan Weeks, PMAC*

- In this session, we will use templates and create job descriptions to take back to your practice. What are competencies, and how are they used to assess staff abilities? We will discuss how to create them and use them as an ongoing tool in your office.

**Workshops**

[ GRAND SUITE 5 ]  
**1:00 – 3:00 pm**  
**Sterile Techniques Workshop\***  
*David Gavin, DPM; Ruth Ann Park, PMAC*

- Be able to identify a sterile field
- Constructing sterile packs and their execution
- Understand concepts of a surgical hand scrub and put on a sterile gown and gloves.
- Instrumentation
- Includes hands-on participation

[ GRAND SUITE 5 ]  
**3:30 – 5:30 pm**  
**Suturing Workshop \***  
*Ronald Hugar, DPM*

- Understand suture material types and their applications
- Begin to gain manual dexterity in performing suture placement

**\*DENOTES ADDITIONAL FEE**

4.0 HOURS

SUNDAY, APRIL 5, 2009

[ GRAND BALLROOM EF ]  
**9:00 – 10:30 am**  
**Podiatry and Insurance**  
*Richard W. Boone, Sr., Esq.*

[ GRAND BALLROOM B ]  
**10:30 am – 12:00 pm**  
**Cosmetic Foot Treatments: Health vs. Cosmetic Benefits**  
*Michael Chin, DPM; Mary Olszewski, DPM*

Visit CrocsRx at booth 319 and 420  
[www.crocsrx.com](http://www.crocsrx.com)  
 877.238.4404 or 303.848.7399



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The Custom Cloud is **SADMERC approved; billable under the medicare diabetic shoe program** and features extra depth, which is ideal for custom orthotics and moldable inserts. A soft shock-absorbing foot bed reduces pressure, while the protective heel and toe cap make this shoe a comfortable choice for diabetics by helping to prevent bruising or stubbing injuries. Made from croslite Ag<sup>+</sup>(<sup>tm</sup>) material, this shoe is naturally anti-bacterial and anti-fungal.