

2010 Midwest Podiary Conference

DESTINATION CHICAGO

Chicago is home to more than 2.8 million people, making it the third largest city in the United States. Whether you are interested in sports, nightlife, theatre, ballet, music or history, Chicago has it all.

Chicago Has...

- 48 cultural institutions, historical sites and museums
- More than 200 theatres
- Nearly 200 art galleries
- More than 7,300 restaurants
- 77 neighborhoods
- 29 miles of lakefront
- 19 miles of lakefront bicycle paths
- 552 parks

Fun Facts

- The first Ferris wheel made its debut in Chicago in 1893 at the World's Columbian Exposition. Today, Navy Pier is home to a 15-story tall Ferris wheel, modeled after that first one.
- Chicago's downtown area is known as "The Loop." The nickname refers to the area encircled by the elevated ('L') train tracks.
- The game of 16-inch softball, which is played without gloves, was invented in Chicago.
- In 1900, Chicago successfully completed a massive and highly innovative engineering project – to reverse the flow of the Chicago River so that it eventually emptied into the Mississippi River rather than Lake Michigan. Each year, the Chicago River is dyed green to celebrate St. Patrick's Day.
- The Art Institute of Chicago has one of the largest and most extensive collections of Impressionist and Post-Impressionist paintings in the world.
- The Chicago Cultural Center is the first free municipal cultural center in the U.S. and home to the world's largest stained glass Tiffany dome.
- At the time of its opening in 1991, the Harold Washington Library Center, with approximately 6.5 million books, was the world's largest circulating municipal library.
- The Lincoln Park Zoo, one of only three free major zoos in the country, is the country's oldest public zoo with an estimated annual attendance of 3 million.

For more information on things to do in Chicago visit www.cityofchicago.org or www.choosechicago.com.

(Based on data from City of Chicago Tourism Bureau)

EVENTS THE WEEK OF MARCH 11-14, 2010

Sites to Behold: Travels in 18th Century Rome

Arts & Architecture
Smart Museum of Art
773-702-0200

The Long Red Road

Theater
Goodman Theatre
312-443-3800

Art + Science = Architecture

Museums
Museum of Science and Industry
773-684-1414

A Separate Peace

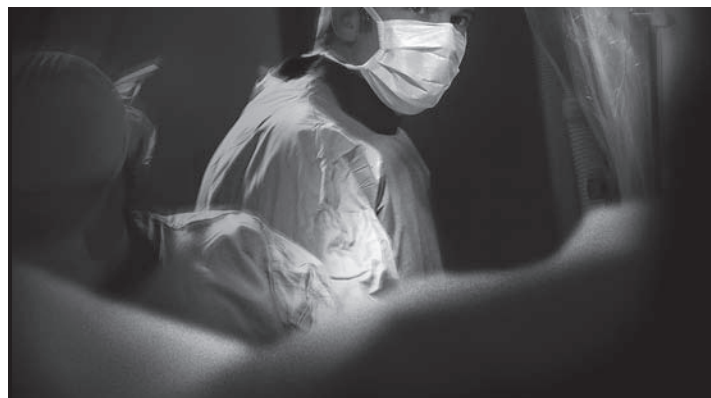
Theater
Steppenwolf Theatre Company
312-335-1650

CSO Preview - Aaron Copeland and American Classics

Music and Dance
Art Institute of Chicago
312-443-3600

The Marriage of Figaro


Music and Dance
Civic Opera House
312-332-2244



ADVANCED OPTIONS FOR
TREATING FOOT PAIN.

Running out of options for your patients with neuropathic foot pain? Visit the St. Jude Medical booth to learn about neurostimulation and how it may help.

Experience Control.
Booth 529.

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2010 Midwest Podiatry Conference

2010 Midwest Podiatry Conference March 11-14, 2010

Location

Hyatt Regency – Chicago
151 E. Wacker Drive, Chicago, IL 60601
312-565-1234 or 1-888-421-1442

HOTEL ACCOMMODATIONS

Group rates are guaranteed based on **availability** through February 5th 2010. To reserve your room online, please visit the MPC website at www.midwestpodconf.org under the Hotel & Travel link. Rooms may also be booked by calling 1-888-421-1442 and mentioning 2010 Midwest Podiatry Conference at the Hyatt Regency Chicago March 11 – 14, 2010 when calling for special rates.

Room Rates

Single / Double Room \$199

A deposit of \$199 for each room is due 14 days after room is confirmed but no later than the cut off date of February 5, 2010. Early check-out fees may apply.

Hotel Details

The Hyatt Regency is a Four Diamond hotel located near the Magnificent Mile. Don't miss out on the opportunity to be within walking distance to some of the best cuisine, museums, theatres, bars and music venues that the City of Chicago has to offer.

The recently renovated standard guest rooms provide a comfortable working/leisure atmosphere. Each room features contemporary decor with an oversized desk, swivel chair, and dual-line phones. The color palette includes a mixture of natural earth tones and beautiful vibrant colors. A lounge chair and ottoman accompany one work chair.

Room size: 300 square feet; Maximum occupancy: Four people; Features one king or two double beds.

TRAVEL INFORMATION

Ground Transportation

Go Airport Express

The MPC has partnered with Go Airport Express to offer you an economic and environmentally friendly way to travel from the airport to the Hyatt Regency. Shuttle service is available at both Midway and O'Hare airports.

Shuttles leave O'Hare every 10-15 minutes with an average travel time of 45 minutes. Shuttles from Midway leave every 10-15 minutes with an average of 30 minutes travel time.

You can secure your reservation by calling 1-888-284-3826 and mention the 2010 Midwest Podiatry Conference to receive the discount.

AVIS & Budget Car Rental

Avis and Budget Car Rental have partnered with the 2010 Midwest Podiatry Conference to provide our meeting's attendees with special discounts. In order to gain access to your discount, use the discount codes provided below. You can call Avis directly at 1-800-331-1600 or Budget directly at 1-800-772-3773.

Avis Car Rental: Code Number J907209

Budget Car Rental: Code Number u068017

Air Travel (Partner Airlines)

American Airlines

American Airlines is offering a 5% discount on the lowest applicable published air fare for travel to Chicago, IL between March 8, 2010 and March 17, 2010.

The Promotion Code is 7130AD.

Please use www.AA.com to book online.

If you wish to make your reservation by phone you may call the Meeting Services Desk at 1-800-433-1790 from anywhere in the United States or Canada. There is a separate ticketing charge of \$20.00 USD for tickets purchased via the phone or \$30.00 USD for tickets purchased at the airport. This amount is subject to change. At this time there is no ticketing fee for reservations made and ticketed on www.AA.com. The percentage discount can be booked on-line at www.AA.com for American Airlines and American Eagle flights only.

Continental Airlines:

Earn a 2 - 13% discount on the lowest available fare by simply booking online at www.continental.com. The Promo Code is ZG0TC76XZZ. This offer is valid for any flight booked traveling to Chicago, IL between March 8, 2010 and March 17, 2010. Additional fees apply when making reservations by phone.

SOCIAL EVENTS

Dr. William M. Scholl College of Podiatric Medicine at Rosalind Franklin University's 27th Annual Scholl Scholarship Benefit, Alumni Reunion and Tribute Roast of Retiring Dean Terence Albright, DPM

**Saturday, March 13, 2010 from 6:00 – 8:00 pm
at the Hyatt Regency Chicago**

Saturday, March 13, 2010 from 6:00 to 8:00 p.m.

The Scholl College Alumni Association cordially invites alumni, students, faculty and friends of Scholl to support the Student Scholarship Fund, celebrate class reunions (all class years ending in "0" and "5") and to toast Terry Albright. Please join us for cocktails, hors d'oeuvres and some spirited fun – Scholl style.

For more information and to register, please contact the Office of Alumni and Community Affairs at (847) 578-3200 or email AlumniAffairs@RosalindFranklin.edu.

2010 Midwest Podiatry Conference

EXTRA FEES

Spouse & Guest Registration

A \$5 exhibit hall only badge may be purchased at on-site registration for a spouse, significant other, or child of a registered attendee. Doctors and office staff **are not** eligible to register at the spouse and guest rate; they **must** register at the appropriate doctor/assistant conference registration fee.

Due to liability issues such as the possibility of injury from surgical equipment, we strongly discourage attendees from bringing children under the age of 16 into the exhibit hall.

At no time are children, spouses or guest registrants allowed in workshop settings.

Returned Checks

A \$35 service fee will be assessed for any returned checks.

Lost Badges

There is a \$5 replacement fee for a lost badge.

ATTENDANCE VERIFICATION & SCANNING PROCEDURES

Attendee name badges will be scanned TWICE daily, once in the morning and once in the afternoon. Please review the chart below for scan times and locations. Attendees are responsible for insuring that their badge is scanned at the appropriate times.

Continuing Education Contact Hours will be awarded solely for actual days in attendance at the conference. If you attend and scan all four days, you will receive up to 30 CME's for Doctors or 16.5 CME's for Assistants.

Certificates will be distributed 4-6 weeks after the conference.

WORKSHOP DISCLAIMER

Any and all participants attending workshops are responsible for their own eye protection. The Midwest Podiatry Conference is not liable for any injuries of its exhibitors, invitees, guests or

conference attendees associated with any workshop in connection with the use, maintenance or handling of any material or equipment requiring the use of protective eye devices or any other protective equipment during the 2010 Midwest Podiatry Conference.

* *Cameras and children are at no time permitted in workshop rooms.*

SPONSORSHIP/EXHIBITING ENDORSEMENT DISCLAIMER

Acceptance of sponsorship and/or exhibiting of vendors at the Midwest Podiatry Conference ("MPC") does not imply endorsement or approval of the company, product or service by the Midwest Podiatry Conference.

ASPMA CERTIFICATION COURSES (ADMINISTRATIVE OR CLINICAL)

The Certification Exams will be held on Friday, March 12th at 8:00 am. Pre-registration is required to take the review courses and sit for the exams. On-site registration will not be accepted.

Eligibility for taking the Certification Course and sitting for the exam:

- Membership in ASPMA for more than one year and
- Employment by a DPM who is a member of the APMA for more than one year

Registration – TWO separate registrations are REQUIRED:

- **Registration for the exam:**
Contact Sue Hasenour, PMAC, ASPMA Qualifying & Examining Chair at (812) 326-2046, fax (812) 631-3264 or email hasenourjs@verizon.net. An order form is also available at www.aspma.org.
- **Registration for the Midwest Podiatry Conference:**
Please register online at www.midwestpodconf.org or fill out the registration form in the back of the Registration Brochure.

ATTENDANCE VERIFICATION SCHEDULE

Date	Registration Hours	Exhibit Hall Hours	Morning Scan Time/Location	Afternoon Scan Time/Location
Thursday, March 11	6:30 am - 4:00 pm	12:00 pm - 4:30 pm	At time of Registration	3:30 pm - 4:30 pm Exhibit Hall
Friday, March 12	7:00 am - 4:00 pm	9:00 am - 5:00 pm	12:00 pm - 1:00 pm Exhibit Hall	3:30 pm - 4:30 pm Exhibit Hall
Saturday, March 13	8:00 am - 4:00 pm	8:00 am - 2:30 pm	1:00 pm - 2:00 pm Exhibit Hall	3:30 pm - 4:30 pm Grand Ballroom Foyer
Sunday, March 14	none	none	10:30 am - 12:00 pm Grand Ballroom Foyer	none